

Kathryn Skiba

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Career Profile

More than fifteen years of experience as a graphic designer in the corporate and not-for-profit arenas. Strengths include planning and organizational skills coupled with creative spirit. Detail-oriented with an emphasis on time and project management without sacrificing artistic flair.

Work Experience

Educational Resource Systems, Red Bank, NJ

2009 – Present

Serve as an on-site freelance graphic designer and production artist for the medical education company. Responsible for the design and production of graphics for online educational and training modules. Work closely with medical writers and Adobe Flash programmers.

McMahon Publishing, New York, NY

2006 – 2008

Monthly, designed a 4-color pharmaceutical magazine with a circulation of over 60,000 nationwide. Designed client-supported reference and educational materials for physicians. Responsible for the design of the publication's advertisements and promotional materials. Developed strong knowledge of the graphic arts/publishing industry, typography, 4-color process printing, copyediting/proofreading marks and desktop publishing. Worked closely with editors, production coordinators, and salespeople.

American Better Living Newspaper, Westfield, NJ

2005 – 2006

Monthly designed 24-page tabloid newspaper. Responsible for the design of the publication's local business advertisements and sales materials. Worked closely with editors, editorial contributors, salespeople, and printers.

American Hospital Association, Chicago & Washington D.C. offices

2000 – 2005

Bi-weekly, designed a 4-color tabloid newsletter with a circulation of 25,000 nationwide. Responsible for in-house projects such as advertisements, brochures, logos, media kits and web graphics. Worked closely with editors, staff writers, photographers, and printers.

Technology Marketing Solutions, Skokie, Illinois

1999

Responsible for production of web and print graphics, execution of art directors' concepts, and HTML coding.

IQRA International Educational Foundation, Skokie, Illinois

1995 – 1999

Guided manuscripts through the design, production, and printing processes. Worked closely with editors, illustrators, and printers. Produced various catalogs, advertisements, brochures, and annual reports.

- Freelance Projects**
- **The Triathlete's Guide to Training with Power**, Tinton Falls, NJ. Designed cover art and illustrations and guided book manuscript through the design, production, and printing processes. 2008.
 - **PhysFarm Training Systems**, Clark, NJ. Designed website, various brochures, posters, and presentation materials for seminars. 2007-2008.
 - **Mason Street Warehouse Theater**, Saugatuck, MI. Designed various flyers, postcards, and posters for theatrical productions. 2005.
 - **Woodfield Fund Administration**, Rolling Meadows, IL. Designed logo, letterhead, business cards, and brochure. 2005.
 - **Wellness Works**, Chicago, IL. Designed logo and brochure. 2005.
 - **Scientific Training for Triathletes**, Alexandria, VA. Designed cover art and illustrations and guided book manuscript through the design, production, and printing processes. 2004.
 - **This Won't Hurt A Bit, Petting Zoo**. Chicago, IL. Designed CD cover and jacket art. 2003.

Education

Loyola University, Chicago, Illinois.
Bachelor of Arts Degree, Visual Communications.

American Academy of Art, Chicago, Illinois.
Associate of Applied Science Degree, Electronic Design.

Computer Skills

- Fluent in Macintosh environment
- Adobe InDesign
 - Adobe Illustrator
 - Adobe Photoshop
 - Adobe Dreamweaver
 - Adobe Acrobat
 - QuarkXPress
 - Quark Publishing System (QPS)
 - Microsoft Office